Achieve Partners Completes Exit of Pioneering Salesforce Platform Cloud for Good

New York, NY – MARCH 26, 2025 – Cloud for Good, a four-time Salesforce Partner of the Year, announced a strategic investment from Tailwind Capital, marking the second successful exit of 2025 for Achieve Workforce Fund I. Terms of the deal were not disclosed.

"We bet on Cloud for Good because their team recognized, and committed to solve, a serious problem in the U.S. workforce: the talent gap in the Salesforce ecosystem. In addition to closing the talent gap, over the past few years Cloud for Good has built a well-deserved reputation as the market leader in Salesforce solutions for mission-driven organizations like nonprofits and higher ed institutions," said Corinne Spears, Principal at Achieve Partners. "Cloud for Good's success wouldn't have been possible without their strong leadership team, and we're delighted to have partnered with them."

During the Achieve investment, Cloud for Good implemented over 1,000 new Salesforce installations for higher education and nonprofit clients. With Achieve's backing, the company launched *Talent for Good*, the first U.S. Department of Labor registered apprenticeship program in the Salesforce ecosystem, training apprentices in Salesforce skills and fueling Cloud for Good's growth. Boasting a 100% placement rate, Cloud for Good collaborates with leading higher education and workforce programs to hire, train, and deploy underemployed talent, bridging gaps in the Salesforce ecosystem, transforming career trajectories and addressing economic mobility.

Cloud for Good is a Summit Salesforce partner and has been named Salesforce's Education Consulting Partner of the Year and Nonprofit Consulting Partner of the Year. Cloud for Good is also a certified B Corporation.

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About Achieve Partners
Achieve Partners is engineering the future of learning and earning by investing in cutting edge technologies and novel business models to bolster skill development and secure the future of work for millions of Americans. By harnessing digital transformation to build new models for learning and new pathways to good jobs, Achieve is helping to level the playing field, improve socioeconomic mobility, and rekindle the American Dream.
www.achievepartners.com

About Cloud for Good
Founded in 2010, Cloud for Good is a leading cloud consulting firm helping nonprofit organizations and higher education institutions create and accelerate their transformational value with technology. With over 3,000 implementations completed, Cloud for Good helps clients innovate operations and create sustained success through a variety of services, including migration, data warehousing, staffing, managed services, and more.
www.cloud4good.com