

## Partnering to build a talent-enabled Digital Transformation leader



## How we help

Achieve's goal is invest in a \$20-200M revenue technologyfocused firm and provide board-level support to unlock lasting growth. We back founders and management teams, helping turn their companies into industry leaders:



Higher education system is not supplying enough digital talent, leading to a skill shortage. Our specialty is building out talent engines.



Evolution of enterprise technology favors firms combing leading technologies and industry focus. We are experienced in deep-specialization strategies



Sustainable growth requires synchronized sales and marketing units supported by an efficient organization We help redesign go-to-market and M&A models

We scaffold our investment approach around founders and management teams looking for a two-bites-at-the-apple strategy, partnering for 4-5 years as we help tech companies advance from boutique players into specialized market leaders

## Who do we partner with

Technology services companies with a clear value proposition and differentiation over generic system integrators

- Management team looking for a partner to accelerate revenue growth and expand margins
- · Talent is an impediment to growth
- Revenue is partially recurring, sticky and high-quality
- Certifications and partnerships in leading technology stack(s)
- Desire to create new pathways to highpaying jobs

## **About Achieve Partners**

Achieve is a private equity firm investing in the future of learning and earning

Decades of experience advising, founding, and operating services, staffing, education and training companies in technology

Unique talent strategy to accelerate revenue growth via new product (purpose-trained, diverse new talent) and highly differentiated value proposition to stand out in competitive market

Recognized as one of the 50 most impactful investment organizaitons globally by Impact Assets

